

PNW REGIONAL SPRING FORUM SPONSORSHIP PACKET



NAWIC
The National Association of
Women in Construction

Alaska

MAY 4-6 2023

THE HOTEL CAPTAIN COOK | ANCHORAGE

Dear Potential Sponsor:

The Alaska Chapter of NAWIC has many exciting activities planned for 2023 including sponsoring the Pacific Northwest Regional Conference in Anchorage in May, 2023. Our chapter has been busy planning an incredible conference to share with the members of the Pacific Northwest Region as well as any Alaskan women in the construction industry.

The Spring Forum promises to Elevate Your Summit; Stronger Together as a premier event that will focus on getting you and your firm in the right place and connected to the right people. You will be surrounded by hundreds of construction leaders from firms from across the US with professionals in construction industry including construction managers, quality control, safety, business development, accounting, human resources and managers all sharing their love of the construction industry.

Influence your colleagues as a sponsor at NAWIC's Spring Forum, and maximize your exposure with the following benefits:

Build Your Brand: The Spring Forum, Elevate Your Summit: Stronger Together is hosted by the NAWIC Alaska Chapter #197 but will be attended by members across the United States allowing your exposure to be compounded. In addition to networking with the attendees you will have exposure to the NAWIC membership across the United States as this conference will be promoted nationally.

Build Your Network: We anticipate approximately 100 construction professionals including architecture and engineering, human resources, bonding, accounting, safety, management and quality control. NAWIC is a premier organization for women in construction in the country and you will meet key decision makers and future clients through the various social activities and educational workshops.

Influencer Benefits: Sponsorship package contain a multitude of benefits, ranging from advertisement on Spring Forum promotional materials, website and social media – to conference registration and exhibitor booths. Exclusive, high profile and limited sponsorship levels include pre and post conference promotional activities to expand your influence.

The following pages include the various sponsorship opportunities to support a combination of not only the Regional Conference but also the Alaska Chapter including our Golf Tournament. Choose a combo or a specific sponsorship. Sponsorships are available now and don't delay as certain sponsorships are limited and we don't want you to miss out. If you are ready to sponsor now, visit our sponsorship page on our website.

Come celebrate with us at the beautiful Captain Cook Hotel in Anchorage, Alaska!

If you have any questions, reach out to Tamie Taylor at ttaylor@tbsak.com or 907-223-3098. Thank you for your support!

Sincerely,



Jessica Jacobsen
NAWIC Alaska Chapter President
Alyeska Pipeline
907-830-2458
jessica.jacobsen12@gmail.com



Tamie Taylor
Forum Chair
Taylored Business Solutions
907-223-3098
ttaylor@tbsak.com

*Beautiful Potter's Marsh boardwalk
at sunset.*

ALASKA & PACIFIC NORTHWEST SPONSORSHIPS

Your opportunity to be a part of the success of both the Alaska Chapter and the PNW Forum, make it count with one of these combination opportunities. You will be recognized throughout the Forum and at all of the Alaska educational programs and events.

This is a great way to gain exposure across Alaska and the Pacific Northwest. **Thank you!**



SPONSORSHIP OPPORTUNITIES

PACIFIC NORTHWEST RECOGNITION					
	MOUNT DENALI \$9,500	MOUNT ST. ELIAS \$7,000	MOUNT FORAKER \$5,500	MOUNT BONA \$5,000	MOUNT BLACKBURN \$3,500
Programs & Admission					
Full conference registration	3	2	2	2	1
Promotion & Advertising					
Company logo on PNW & Forum website with hyperlink	Large	Large	Medium	Medium	Medium
Complimentary ad in conference program	1 Full page	1 Full page	1 Full page	1/2 page	1/2 page
Company logo featured on PowerPoints (PPT), banners, social media, and mentioned in announcements					
Visibility & Recognition					
Booth/display in Exhibitor Hall	Prime location	Prime location			
Sponsor spotlight on PNW & NAWIC Alaska's social media					
Sponsor ribbons for attendees					
Company logo on special event signage, conference program, and conference PPT	Large	Large	Medium	Medium	Medium
Presenting opportunity (5 minutes max)	Yes	Yes	Yes	Yes	No
ALASKA RECOGNITION					
Includes foursome and team mulligans package at Annual Golf Tournament	1	1	1	1	
Green/tee sponsorships	4	4	2	2	
Recognition on event signage, advertising, and tournament website					
Breakfast or Lunch sponsors					
Recognition at "Women in Construction" Week, Block Kids Competition, and monthly educational programs					



SPONSORSHIP OPPORTUNITIES

PACIFIC NORTHWEST RECOGNITION					
	MOUNT STANFORD \$3,000	MOUNT FAIRWEATHER \$2,500	MOUNT HUBBARD \$2,000	MOUNT BEAR \$1,500	MOUNT HUNTER \$1,000
Programs & Admission					
Full conference registration	1				
Promotion & Advertising					
Company logo on PNW & Forum website with hyperlink	Medium	Small	Small	Small	Small
Complimentary ad in conference program	1/4 page	1/4 page			
Company logo featured on PowerPoints (PPT), banners, social media, and mentioned in announcements					
Visibility & Recognition					
Company logo on special event signage, conference program, and conference PPT	Medium	Small	Small	Small	Small
ALASKA RECOGNITION					
Hole in One sponsor					
Beverage Cart sponsors					
Player Cart sponsor					
Contest sponsors					
Green/tee sponsors					
Recognition on event signage, advertising, and tournament website					
Recognition at "Women in Construction" Week, Block Kids Competition, and monthly educational programs					



Alaska

Girdwood, Alaska is a recreational paradise and foodie town. Must see!

CONFERENCE SPONSORSHIPS

Influence your colleagues as a sponsor at NAWIC's Pacific Northwest Spring Forum Conference and maximize your exposure! With the support of conference sponsors like you, NAWIC Alaska is able to feature nationally recognized speakers who are leaders in the construction industry.

We look forward to celebrating your sponsorship at the conference in Alaska this year. **Thank you!**



CONFERENCE SPONSORSHIPS

	MOUNT ALVERSTONE \$5,000	UNIVERSITY PEAK \$3,000	MOUNT WRANGELL \$2,500	MOUNT AUGUSTA \$2,000	ATNA PEAKS \$1,500	MOUNT HAYES \$1,000	MOUNT COOK \$750	MOUNT DRUM \$500
Programs & Admission								
Full conference registration	3	2	2	2	1	1		
Promotion & Advertising								
Company logo on PNW & Forum website with hyperlink	Large	Large	Medium	Medium	Medium	Medium	Small	Small
Complimentary ad in conference program	1 Full page	1 Full page	1 Full page	1/2 page	1/2 page	1/4 page	1/4 page	
Company logo featured on PowerPoints (PPT), banners, social media, and mentioned in announcements								
Visibility & Recognition								
Booth/display in Exhibitor Hall	Prime location							
Sponsor spotlight on PNW & NAWIC Alaska's social media								
Sponsor ribbons for attendees								
Company logo on special event signage, conference program, and conference PPT	Large	Large	Medium	Medium	Medium	Medium	Small	Small
Presenting opportunity (5 minute max)								



Alaska



Take an evening stroll through the harbor in Seward, Alaska and check out the boats.

SPONSORSHIP PACKAGES

AWARDS DINNER SPONSORS

\$5,000 (2 available)

- (4) Tickets to Award Dinner
- (4) Beverage tickets for the dinner reception
- Company logo featured on each table during dinner
- Logo/hyperlink to company website
- Logo on special event signage, conference program, and conference PPT

WELCOME RECEPTION SPONSOR

\$3,250 (2 available)

- (1) conference registration
- (1) Beverage ticket tickets for the welcome reception
- Logo on table tents
- Sponsor ribbon for attendee
- Logo/hyperlink recognition of the Forum website
- Logo on special event signage, conference program, and conference PPT
- Vendor Table/Exhibitor Booth

LUNCH SPONSORS

\$1,500 (3 available)

- Company logo featured on each table during lunch
- Logo/hyperlink to company website
- Logo on special event signage, conference program, and conference PPT

SPONSORSHIP PACKAGES

BREAKFAST SPONSORS

\$1,500 (3 available)

Company logo featured on each table during breakfast on Friday/Saturday
Logo/hyperlink to company website
Logo on special event signage, conference program, and conference PPT

AFTERNOON SNACK/TREAT SPONSORS

\$1,250 (2 available)

Verbal recognition during snack/treat break announcement
Logo/hyperlink to company website
Logo on special event signage, conference program, and conference PPT

BEVERAGE SPONSORS

\$750 (3 available)

Verbal recognition during the coffee break announcement
Signage in the coffee/beverage area
Logo/hyperlink to company website
Logo on special event signage, conference program, and conference PPT



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Alaska



*The chances of seeing a moose on
your trip are very high!*



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SPONSORSHIP PACKAGES

IN-KIND SPONSORS

\$500 minimum value

Does your company offer industry services that could benefit from more exposure? We are seeking companies to provide the following conferences services which will be seen from construction professionals from the PNW:

- Photography
- Video production and editing
- Large format printing/banners/signage

In exchange for your in-kind donation, benefits include:

- Logo/hyperlink to company website
- Logo on special event signage and conference program

ADVERTISING SPONSORS

\$325	1 page
\$200	1/2 page
\$125	1/4 page

Kayaking on turquoise blue water on Eklutna Lake is a popular activity.

SPONSORSHIP COMMITMENT FORM



Sponsor / Advertiser:

Contact Name / Title:

Mailing Address:

City / State / Zip:

Email:

Phone:

Website:

SPONSORSHIP LEVEL SELECTION

Denali Sponsors \$9,500

Mount St. Elias Sponsors \$7,000

Mount Foraker Sponsors \$5,500

Mount Bona Sponsors \$5,000

Mount Blackburn Sponsors \$3,500

Mount Sanford Sponsors \$3,000

Mount Fairweather Sponsors \$2,500

Mount Hubbard Sponsors \$2,000

Mount Bear Sponsors \$1,500

Mount Hunter Sponsors \$1,000

Mount Alverstone Sponsor \$5,000

University Peak Sponsor \$3,000

Mount Wrangell Sponsor \$2,500

Mount Augusta Sponsor \$2,000

Atna Peak Sponsor \$1,500

Mount Hayes Sponsors \$1,000

Mount Cook Sponsors \$750

Mount Drum Sponsors \$500

Dinner Sponsors \$5,000

Welcome Reception Sponsors \$3,250

Lunch Sponsors \$1,500

Breakfast Sponsors \$1,500

Afternoon Snack Sponsors \$1,250

Beverage Bar Sponsors \$750

Advertising - 1 page \$325

Advertising - 1/2 page \$200

Advertising - 1/4 page \$125

In-Kind (we will contact you)

PAYMENT TYPE

Invoice

A digital invoice will be emailed to the contact on this form

Check

Make checks payable to NAWIC
Alaska Chapter 197

Please email this form to Tamie Taylor, ttaylor@tbsak.com

NAWIC

The National Association of
Women in Construction

Alaska

*Great rest stop on your way to
Seward, Alaska at Tern Lake.*

CONTACT US



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Anchorage, AK 99519



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